

Invest In Yourself Industrial Master

(fully online)

**EPF Withdrawal
Available**

Learning Outcome

- ▶ Enhance student's managerial competencies and employability to remain competitive.
- ▶ Sharpen student's analytical and conceptual skills in dealing with new business structures and rules in the globalised economy.
- ▶ Improve student's managerial career development within organization so that you become a key player in your organization's strategic initiatives.
- ▶ Develop student's leadership skills so that you are able to maneuver the organization in the waves of business uncertainty.

Any recognized Bachelor Degree / Executive Bachelor Degree / Programmes at Level 6 Skills Qualification Framework OR;

Minimum 30 years old and STPM ~ 2 Principals / A Levels / Programmes at Level 5 Skills Qualification Framework and 5 years of working experience OR;

Minimum 30 years' old and Principals / Diploma / Diploma Kemahiran Malaysia / Programmes at Level 4 Skills Qualification Framework and 3 years of working experience OR;

Minimum 30 years' old and SRP / PMR / SPM / Programmes at Level 3 Skills Qualification Framework and 15 years of working experience with Entry test (APSA).

Entry Requirements

INDUSTRIAL MASTER IN BUSINESS ADMINISTRATION (IMBA) - Fully online.

Open for foreign students also



Human capital development is crucial in today's global business context. Practising and future managers need to enhance their knowledge in mastering business administration and keep abreast with the emerging international market trends in order to survive in the corporate world. In line with this, the **Industrial Master in Business Administration (IMBA)** program runs on a fast-track schedule to suit the needs of busy working professionals.

COURSE OUTLINE (ONLINE CLASS)

1. Organizational Management
2. Leadership and Managing Change
3. Technology Management
4. Managing Human Capital
5. Strategic & Innovation Management
6. Business Ethics
7. Operations Management
8. Entrepreneurship
9. Marketing Management
10. Global Business Environment

PROGRAMME DETAILS

Duration: 12-18 Months
Mode: Fully Online
Application Fee: RM 200.00
Resources Fee: Waived
Course Fee: RM 16,800.00

PAYMENT METHODS

- ▶ EPF Withdrawal
- ▶ Installment Scheme
- ▶ Company Sponsorship
- ▶ HRDCORP



CAREER PROSPECT

- ▶ Corporate Administrator
- ▶ Multinational Companies (MNC) Executives
- ▶ Operation Manager
- ▶ Manufacturing Manager
- ▶ Business Consultant
- ▶ Business Development Manager
- ▶ Head of Retail & Logistics
- ▶ Oil & Gas Manager
- ▶ HR Manager

Approved Programme Provider :

In collaboration with



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Note : This is a non-MQA programme